

# Special Thanks!

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Hosted by Collin College English Department  
Collin College  
2200 W. University Drive  
McKinney, TX 75071

## SECOND ANNUAL



**Friday, February 27, 2015**

Collin College, Spring Creek Campus  
Living Legends Conference Center

2800 East Spring Creek Blvd., Plano, TX 75074

# Keynote Speaker

## Dr. Richard Enos

Since 1995, Dr. Enos has been Professor and Holder of The Lillian B. Radford Chair of Rhetoric and Composition in the Department of English at Texas Christian University and a participating faculty member of Brite Divinity School and the Classical Studies Program. Before coming to TCU, he was a Professor of Rhetoric in the English Department and the Past Associate Dean for Academic Affairs in the College of Humanities and Social Sciences at Carnegie Mellon University.



Dr. Enos's research is in the history of rhetoric with a specialization in classical rhetoric. He has studied in Italy and Greece and has done research through the American School of Classical Studies at Athens under the auspices of the Greek Ministry of Science and Culture. Among Dr. Enos's many awards, he has received support for the study of ancient rhetoric from the National Endowment for the Humanities. He is the recipient of the Karl R. Wallace Award for research in classical rhetoric and the Richard E. Young Award for best article in *Rhetoric Review* in 1992-93. In 2006, Dr. Enos was presented with the George E. Yoos Distinguished Service Award by the Rhetoric Society of America and inducted as a RSA Fellow. He currently serves on the Managing Committee of The American School of Classical Studies at Athens and received the 2007 Deans' Research and Creative Activity Award from TCU. He was the recipient of "The Chancellor's Award for Distinguished Achievement as a Creative Teacher and Scholar" and was named a 2009 Piper Professor for the State of Texas.



**THIRD ANNUAL!!!**



in Teaching  
College Composition

**2/26/2016**

**Mark your  
calendars!**

**Watch our website for more information!**

**[www.collin.edu/community/  
trendsteachingconference.html](http://www.collin.edu/community/trendsteachingconference.html)**

## 2:30-3:45 Session 3

### 3.1 First-Year Composition Conf. Rm. A

*Session Chair: Gary Wilson, Collin College*

- Joan Kennedy, Gary Wilson, Steven Rizzo, Kat Balch, Collin College, “Facilitating, Instructing, and Assessing Students’ Argumentation Skills in First-Year Composition”

### 3.2 Civic Engagement Conf. Rm. B

*Session Chair: Delores Zumwalt, Collin College*

- Rachel Tudor, Collin College, “Teaching Argument as a Civic Virtue”
- Sara Hillin, Lamar University, “Exploring Location as a Catalyst for Critical Thinking in First Year Composition”
- Pamela Sawyer, Collin College, “‘Inside-Outside’ or ‘Outside-Inside’?: Arguments through Service Learning in Composition”

### 3.3 Counterargument Conf. Rm. D

*Session Chair: Margaret Gonzales, Texas Lutheran University*

- Margaret Gonzales, Ryan Davidson, Collin Bost, Texas Lutheran University, “The Elusive Counterargument: Assessment, Best Practices, and Outcomes”

### 3.4 Multicultural Rhetoric Roundtable Conf. Rm. E

*Session Chair: Amy Myrick, Collin College*

- Amy Myrick, Amy Rule, Marta Moore, Collin College, “Multicultural Rhetorical Systems and Perspectives”

# Conference Schedule

8:00—Registration and Coffee Lobby

9:00—Welcome Conf. Rm. C

Dani Day, Vice President of Academic & Workforce Development, Collin College

9:15—Introduction of Keynote Speaker Conf. Rm. C

Lisa Kirby, Professor of English, Collin College

**“Teaching Argument and Persuasion in First-Year Writing Programs: Reasons, Challenges, Benefits”**

Dr. Richard Enos

Professor and Holder of Lillian Radford Chair of Rhetoric and Composition, Texas Christian University

10:15—Break

10:30—Session 1

Details on the following pages

11:45—Lunch/Networking Conf. Rm. C

Provided with Registration

1:00—Session 2

Details on the following pages

2:15—Break

2:30—Session 3

Details on the following pages



## 10:30-11:45 Session 1

### 1.1 Research

Conf. Rm. A

*Session Chair: Jules Sears, Collin College*

- Guillermo Cervantes, Jr., University of Texas-El Paso, "Synthesizing Your Research into Your Own Words"
- Kevin Wells, University of Texas-Dallas, "The Selfish Incentive: A Pragmatic Approach to Preventing Plagiarism"
- Sally Heymann, Collin College, "Write, Revise, Research"

### 1.2 Visualizing Argumentation

Conf. Rm. B

*Session Chair: Jacqueline E. Hoermann, Texas Christian University*

- Jacqueline E. Hoermann, James Chase Sanchez, Natasha Trace Robinson, TCU, "Visualizing Argumentation: A Roundtable Discussion of Approaches to Teaching Visual Rhetorics in FYC Classrooms"

### 1.3 Workplace Writing

Conf. Rm. D

*Session Chair: Margaret Smallwood, University of Texas-Dallas*

- Margaret Smallwood, Victoria McCrady, Elizabeth Bruce, UT-Dallas, "Work Ready Writing: Are Our Students Ready to Communicate in the Workplace?"

### 1.4 Alternative Pedagogies

Conf. Rm. E

*Session Chair: Lisa Forrester, Collin College*

- Will Brannon, Collin College, "Moving Pictures on a Flickering Screen: Using Multimedia in the Writing Classroom"
- Kelly Martin, "New Media and Translation: A Paradigm of Blending/Blended Courses"
- Gay Ann Kiser, Collin College, "The Merits of Argument in Writing"



## 1:00-2:15 Session 2

### 2.1 Analytical Thinking and Writing

Conf. Rm. A

*Session Chair: Lisa Roy-Davis, Collin College*

- Lisa Roy-Davis and Michael Schueth, Collin College, "Working inside the Text, Thinking Beyond: Approaches to Teaching Students Analytical Thinking and Writing"

### 2.2 Innovative Pedagogies

Conf. Rm. B

*Session Chair: Cheryl Wiltse, Collin College*

- David Elder and J. Alden Stout, Morningside College, "An Inclusive Approach to Teaching Argument and Persuasion"
- Ryan Fletcher, Collin College, "Do You See What I See?: Critical Thinking in the Dual-Credit Classroom"
- Joani Reese, Sean Ferrier-Watson, Lari Ranta, Collin College, "Building Writers: The Writing Center Consultation as a Teaching Tool for Students"

### 2.3 North Texas Writing Programs Roundtable

Conf. Rm. C

*Session Chair, Martha Tolleson, Collin College*

- Martha Tolleson, Collin College, Natasha Robinson, TCU, and Lisa Kirby, Collin College, "Looking Ahead: Forming a Partnership of North Texas Writing Programs"

### 2.4 Rhetorical Techniques

Conf. Rm. D

*Session Chair: Amy Rule, Collin College*

- Karen Smith, Collin College, "Anticipating the Counterargument: Planning a Successful Rhetorical Strategy"
- Brenda Tuberville, Rogers State University, "Teaching Argument and Persuasion: Back to Basic Writers"
- Charlene Green, Collin College, "Multimodal Literacy and Project-Based Learning: Alternatives to Essays in the Composition Classroom"

### 2.5 Cooperative Learning

Conf. Rm. E

*Session Chair: Kay Mizell, Collin College*

- Kay Mizell, Peggy Brown, Sharon Hosack, Collin College, "Cooperative Learning: Structuring the Classroom for Rhetorical Deliberation"